



BY THE NUMBERS 2015

OPERATION SCHOOL BELL®

- 4,925 Number of APS children served this year
- \$281,950 amount to provide uniform vouchers for each child
- \$60 value of new uniform items purchased with each voucher (3 shirts, 2 pants, socks and shoes)
- 14,774 number of uniform shirts provided
- 9,850 number of uniform pants provided and number of shoes and socks provided

SHOE DRIVE 2015

ASSISTANCE LEAGUE PARTNERED WITH KRQE, PAYLESS SHOESOURCE AND PAPA MURPHY'S PIZZA

- 3,407 number of shoes and socks provided to APS Title 1 school children
- 2,700 number of books given at the shoe distributions
- 3,100 volunteer hours spent for the shoe distributions
- 807 number of backpacks given to the students this fall

KRQE will begin another shoe drive in January of 2016 to raise money for the shoe distribution to two more Title 1 schools served by Assistance League of Albuquerque.

GRANTS AND AWARDS

- Received PNM's REDUCE YOUR USE GRANT in the amount of \$5,000 for lighting upgrade
- Received Albuquerque Community Foundation grant in the amount of \$11,000 for Operation School Bell®
- Received Albuquerque the Magazine's Best of City 2015 Winner for Best Bargain Duds

